

Last Received: 10/02/2012 2:47 PM
Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.
Advertiser	() .RNC/ROMNEY FOR PRES
Product	RNC/ROMNEY
Estimate#	445
Buyer	STEPHANIE KINCAID
Phone#	
Fax#	

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //445
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

 $SC = *$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5P-630P		:30	\$1,200.00	10/03-10/05	3	1	3	\$3,600.00	
		Buyline Comment: NEWS										
	2	M-TU	5P-630P		:30	\$1,200.00	10/08-10/09	2	1	2	\$2,400.00	
		Buyline Comment: NEWS										
	3	M	630P-7P		:30	\$1,300.00	10/08-10/08	1	1	1	\$1,300.00	
		Buyline Comment: JEP										
	4	F	630P-7P		:30	\$1,300.00	10/05-10/05	1	1	1	\$1,300.00	
		Buyline Comment: JEP										
	5	W-F	7P-730P		:30	\$1,300.00	10/03-10/05	3	1	3	\$3,900.00	
		Buyline Comment: WHEEL										
	6	M-TU	7P-730P		:30	\$1,300.00	10/08-10/09	2	1	2	\$2,600.00	
		Buyline Comment: WHEEL										
	7	M-TU	11P-1135P		:30	\$1,200.00	10/08-10/09	2	1	2	\$2,400.00	
		Buyline Comment: NEWS										
	8	F	11P-1135P		:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
		Buyline Comment: NEWS										
	9	F	10P-11P		:30	\$3,200.00	10/05-10/05	1	1	1	\$3,200.00	
		Buyline Comment: DLINE										
	10	SA	7A-9A		:30	\$625.00	10/06-10/06	1	1	1	\$625.00	
		Buyline Comment: SAT TODAY										

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	11	SA	11P-1135P		:30	\$1,100.00	10/06-10/06	2	1	2	\$2,200.00	
			Buyline Comment: NEWS									
	12	SA	5A-530A		:30	\$825.00	10/06-10/06	1	1	1	\$825.00	
			Buyline Comment: NN									
	13	SA	530A-6A		:30	\$825.00	10/06-10/06	1	1	1	\$825.00	
			Buyline Comment: NN									
	14	SU	6A-7A		:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
			Buyline Comment: NEWS									
	15	SU	4P-515P		:30	\$2,400.00	10/07-10/07	1	1	1	\$2,400.00	
			Buyline Comment: FNIA									
	16	SU	5P-830P		:30	\$10,000.00	10/07-10/07	1	1	1	\$10,000.00	
			Buyline Comment: NFL									
	17	SU	930P-10P		:30	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
			Buyline Comment: JEP									

---REPORT TOTALS---

Report Totals: 25 / \$40,325.00

---SALES MONTHLY TOTALS---

Oct 12: 25 / \$40,325.00

Sales Totals: 25 / \$40,325.00

Station Totals: 25 / \$40,325.00

Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals	\$161,300	CATV	0%	KBLR	0%	KINC	0%	KLAS	27%	KSNV	25%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER
EST SAHRES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE